Using the Canva Application as an Arabic Learning Media at SMA Plus Panyabungan

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ABSTRACT

The purpose of this research article is to describe the benefits of using the Canva application to increase the effectiveness of students' learning in Arabic learning. The research of this article is a qualitative research using a library research approach (library study). The research location is SMA Plus Panyabungan. The literature sources for this article are journals and books that are similar or similar to this research. The discussion of this article is about the benefits of using the Canva application as an Arabic language education medium at the SMA/MA level. The result of this research is that the Canva application is a very helpful medium for teachers and students in the educational process such as making the power point more attractive to display. The Canva application increases the creativity of teachers or students in Arabic education, especially in mastering Arabic vocabulary or what is called mufrodat. The Canva application is also useful for increasing students' interest in learning so that the learning process is not boring and interesting as well as fun.

Keywords: Arabic, Canva Application, Learning Media

INTRODUCTION

The Corona virus outbreak affects all areas of life, including education. The corona virus pandemic has forced the government's policy to carry out distance learning which has never been practiced by Indonesia (Hikmah e t al., 2022). During the distance learning pandemic, there are many obstacles, ranging from financial, technical, networking, to learning effectiveness that is difficult to measure (Amrina, Iswantir M, et al., 2022). This is very difficult for Arabic language teachers in an effort to increase students' interest in learning during online learning (on the network).

Online learning (on the network) encourages Arabic teachers to plan teaching materials that can attract students' interest in learning while studying. So that technology can be utilized, the development of science and technology (IPTEK) is currently very much needed by all elements in Indonesia, including the element of education. In the
world of education, technology has been widely used to support the learning process as an information tool as well as a means of supporting the learning process and also with obligations (Tri Wulandari & Adam Mudinillah, 2022). Especially during the current pandemic as a result, Arabic teachers must have the option of having what it takes to create more creative and imaginative interest-interesting materials to improve student learning in Arabic during the pandemic. In the power point, it can also develop the skills it has (Mudinillah, 2019).

Technology in the world of education plays an important role for educators and students. Current technological developments in the world of education are very helpful for teachers to increase student motivation and achievement (Tafonao, 2018). In line with the progress of science from time to time, new technology has also developed which is a sign of the times, until now technology is increasingly advanced. Is entering the digital world (Rohmalimna et al., 2022). The rapid development of the internet and digital technology has also affected all fields including education and business, where the trend in the two fields is currently shifting from being face-to-face (offline) to being all-digital (online) (Hartini et al., 2022). In the world of education, digital technology has begun to be used to support the learning process, as an information tool or as a means of supporting learning activities and assignments. Meanwhile, in the business world, technology can ensure smooth and optimal service to customers as well as improve the performance of a company (Nopiana et al., 2022).

In the learning system, learning media is one of the compartments and a large container for learning resources, so far the learning media is one that can be used to liven up the atmosphere, feelings, considerations, and readiness of students in order to turn on the learning system (Keshav et al., 2022). So that students have the will or desire to learn. With the development of science and technology, it will affect the teacher's perspective in adapting the needs of students, one of which is the use of learning media. With learning media that is so interesting, it will be easier for students to use it and easy to remember and understand the learning material delivered by educators. In this case, it can support the success of learning, namely the learning media, where the learning media is one that has an important role for both teachers and students. And in the teaching and learning process the media also acts as a facilitator when they want to convey subject matter to students (Nadya et al., 2022).

Learning media that have been made well will be very helpful for students in achieving learning objectives (Anoum et al., 2022). The importance of using technology in the teaching and learning process to make quality learning as expected in terms of designing, developing, analyzing, and evaluating materials in the learning process (Firman et al., 2022). It is very important that teachers can pay attention to the impact of illustrations that can be used to convey messages to students in learning media.

Language is a special instrument for conveying thoughts, feelings, and desires from one individual to the next by utilizing the sounds created by the human speech apparatus. Arabic is a Middle Eastern language that has a place in the Arabic family and is identified with Hebrew and Neo Aramaic dialects. Arabic has more speakers than some other
languages. It is spoken by more than 280 million people as a first language, mostly living in the Middle East and North Africa. Arabic is the language of the power of 25 countries, and is the language of love for Muslims because it is the language used by the Qur'an (Ilham et al., 2022).

In ordering and making Arabic demonstration materials, there are several things that must be considered as a basis or standard with the intention that the demonstration materials presented are relevant and in accordance with the needs of the community. Communicating broadly in Arabic indicates the material should have something like 3 sections, to be specific: 1) textbook, 2) educator book, 3) section or media that incorporates action books, supplementary comprehension materials, test books, listening tapes, exercises Material syntax, jargon or mufrodat word references, video printed materials, etc (Demina et al., 2022).

Which is used by individuals in disseminating thoughts, so that the thoughts The use of learning media is very important in the learning process, so that the realization of effective and dynamic learning. Media in a narrow scope can be defined as a tool part of the learning framework (Firman et al., 2022). On a broad level, media can be defined as the most extreme use of all parts of learning assets and frameworks to achieve specific learning targets. This learning medium has many benefits in distance learning, through the medium the delivery of materials can be used on any device. As stated by Hamidjojo, what is implied by the media is mostly the type of delegation to the beneficiary. While the term learning is an educational work to learn. In the implementation of learning there is correspondence between students and educators, so that such a learning system is very important for communication interaction between people.

Learning media is an instrument or intermediary in helping educational and learning measures among educators and students in creating great and innovation-based learning. It is undeniable that the rapid advancement of technological innovation in today's globalized world cannot be separated from its impact on education (Assoah, 2007). Improving the way education works in the future requires digital information systems and advanced technology that serve as a method of assistance, but as a basic weapon to help achieve the world of education so that it can compete in the international world (Rahmah et al., 2022).

The Canva Application is a web-based package program that provides Applications and provides a variety of tools such as posters, logos, presentations, invitations, certificates, brochures, resumes, banners, etc. that are available on the Canva Application. As there are several types of presentations on the application there are interesting presentations, technology, education, business, advertising, animation, agenda, and others. According to Amrina, Zulmuqim, et al. (2022), one of the many apps at the forefront of the tech world is Canva. Canva is a web-based design program that provides various tools such as presentations, resumes, banners, flyers, flyers, designs, infographics, banners, bookmarks, notifications, etc. which are provided in the Canva application (Ritonga et al., 2023). The types of presentations accessible in Canva include innovative introductions, education, business, technology, innovation, etc.
The advantages of the Canva application can be seen as follows: 1. Has a variety of attractive designs; 2. Ready to develop the imagination of educators and students in designing learning media considering the many elements that have been given; 3. Does not take much time or time in the design process; 4. In designing, it is not necessary to use a PC, but it can be done through a gadget (Qureshi et al., 2022).

As Tanjung points out, Canva’s strengths are: 1. Has a variety of realistic plans, movements, layouts, as well as beautiful and attractive numbers; 2. Can build educators’ creativity in planning media in learning because many elements are given, and combine simplified components; 3. Not using a lot of time in planning functional learning media; 4. Students can get to know more about the subject matter through Canva’s prefabricated learning media provided by educators; 5. Have good images or photos and media templates for Canva applications that can be used perfectly because they are free to adjust their shape and size; 6. Able to work with different educators in designing media and also make Canva groups plan to share learning media; 7. Students can configure learning anywhere and anytime, using a PC or using wireless (Dewi S et al., 2022).

In addition to the advantages obtained in this Canva application, there are also basic disadvantages that can be in this application, namely if you want to use Canva, each user must have a data package to be able to connect and can use Canva, other than that, the design introduced in the application Canva has some paid templates, but this is not a problem, as some templates are acceptable and free to use. As shown by Rainbow, the shortcomings of Canva are: 1. Canva application depends on an adequate and stable network connection, if weak then canva can not be accessed on the web or on the gadget or PC to be used, Canva can not be utilized or used in making the design; 2. In the Canva application there are formats, stiker, delineation, textual style, etc. at a cost. Along these lines, some are paid and some are not. However, this is no different given the fact that many other formats are interesting and free. Exactly how users can plan something is imaginative and depends on your own imagination; 3. Some selected designs have designs that are similar to those of other users, such as format, image, color, etc. However, this is also not a problem, leave it back to the user in choosing the design to be used.

Research related to the application of Canva conducted by Kartel et al. (2022), they show that students more easily master the learning materials by utilizing the media. Learning media are mostly more interested in digital media and here it is used depending on the Canva application with an excellent model. Siahaan et al showed the results of their investigation that physics teachers after directing the creation of Canva learning media have additional information about Canva applications and can also create things for learning media using Canva. With the Canva application, IPA teachers can use the Canva application as a learning medium. In planning learning media, educators enter text, images, formats and select realistic plans, designs and page numbers that have been provided by the Canva application. In addition to making it easier for teachers to learn, Canva application media can also make students to be more concentrated when seeing teachers explain because teachers use interesting and beautiful media so that the learning process takes place effectively.
In the development of the use of Canva application in Indonesian language learning, interesting reasons to be discussed are first, the impact of the industrial revolution 4.0 where learners are instructed to have mastery of new skills, which are seen from the influence and relevance of the revolution 4.0 that is the transformation of the whole aspect through technology development And the internet as a destination.

Second, the means of learning media in the sense of utilizing technology as a practical learning medium, practical in terms of its use, time, and results that can be obtained. Third, the visual literacy of students in the process of learning to teach Arabic. In learning to teach Arabic there are very many subjects that can be applied in technologies specialized in Canva applications (Najeed et al., 2022). Interesting examples such as learning literature in the form of poetry, learners are not only glued to the books and written texts they are used to seeing, but how visual literacy in this Canva utilizes poetry subjects written by learners by directly pouring their thoughts, creativity, and emotions. By relying on color, atmosphere, images, and other symbols that can be utilized through design in Canva applications.

With the development and explanation to be presented in the development of this research, it is hoped to be able to provide positive lessons on how an application that has been provided can be used as a technology-based learning medium (Safitri et al., 2022).

**RESEARCH METHODOLOGY**

This study seeks to describe the benefits of the Canva application as a medium for learning Arabic for students. This research was conducted at SMA Plus Panyabungan. The method used in this exploration or research is a qualitative research method with a library research approach. Library research is an action related to utilizing library information sorting techniques, reading carefully and taking notes and handling research materials. Literature study includes library research as an initial stage to set the research framework to obtain research data. Besides, in the study of literature, it is also necessary to utilize library resources to obtain research information. Sources of research information can be obtained from printed materials or realistic works such as books, journals, magazines, papers, and various types of reports and documentation, both unpublished and published. The literature sources taken in this article are taken from articles sourced from books, journals, and the web related to the Canva application. The journals used in this study are journals related to the Canva application, interest in learning, and learning media. While the web used in this study is a web related to the Canva application. The books used in this study are books on library research, books related to learning media, books related to learning Arabic. Thus, the sources of library research that researchers use in conducting library research.

**RESULT AND DISCUSSION**

Detailed from Canva's official web account, Canva has highlights that help with the learning system. Canva is a tool of imagination and coordinated effort for all classes.
Canva is a necessary master plan stage in the classroom. Innovation and collaboration that make visual and correspondence learning simple, engaging, and even more enjoyable.

Photo Filters Users can edit photos by using ready-made features or to be more professional, edit photos by using a photo editor. The application gives the user a choice of filters. Free icons and shapes Use simple symbols, shapes and components, then, later, view the large number of components available for user packs or you can transfer your own. Hundreds of fonts users can get nice and cool textual styles that fit in every package. All styles are ready to wear and get from the Canva app.

Multiple images Create designs with a large number of stock photos, images, vectors and delineations, you can also transfer your own images.

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Based on the research findings, there are several advantages and disadvantages of this Canva application, namely: The advantages of the Canva app such as:

1. Easy to use, the Canva application is easy to reach by all groups because it can be downloaded via an Android or iPhone cellphone just by installing Canva on an Android or iPhone. Not only that, this application can also be used via the desktop by opening Chrome and entering the Canva application without having to install it first.

2. Make it easy for someone to create ideal or needed designs such as making posters, certificates, infographics, video layouts, presentations, etc. that have been provided by the Canva application.

3. Because the Canva application provides a variety of attractive formats, making it easy for clients to create attractive designs that are already available in the application, just change the taste and choice of text, color, size, image, etc. that have been provided.

Disadvantages of the Canva app such as:

1. Sometimes the designs used have the same design with others. Good as far as format, color, textual style, images, etc.

2. The Canva application requires a strong and stable web network, if there is no network or internet quota, Android or PC cannot access the Canva application.

3. In the Canva application there are formats, stickers, delineations, textual styles, and others that are charged, so users who need to create designs must pay first.

Canva Benefits For Teachers And Students
As an innovation and technology-based application, Canva provides a learning space for teachers to carry out a learning system that relies on learning media, especially the Canva application. This media provides many interesting formats that can foster student creativity in learning in the education system. There are several designs that teachers can use in the learning system by using the Canva application to introduce them to students. One of them is the many layouts in this application for making powerpoints. Microsoft office power point is an office application in the form of a slide show (a worksheet and is a growing object) that is used to introduce ideas and opinions that you need to show others.

Teachers usually deliver and disclose material either face-to-face or online by using power points to introduce material in the learning system. Therefore, educators must be smart and imaginative in introducing interesting learning materials. The Canva app is a supporting element in the process of creating attractive and diverse formats that will appear naturally, and when the template is complete, it is transferred to power point.

The use of power point templates in Canva is not intended for teachers only, but for students if they want to present interesting material that is required to use power point. In addition to creating power points, the Canva application can also be used to create certificates when holding competitions. This application also provides various templates for creating certificates. After that, there is also a template for making videos, which in this online era, students are often assigned to make interesting videos. With the Canva application, teachers or students can also use video background templates when displayed. Likewise with posters, infographics, resumes, leaflets, and so on that can be used and used. The advantage obtained in addition to gaining knowledge and achieving learning objectives is that students and teachers become skilled, creative, and innovative in developing learning.

Examples and Benefits of Using Canva in writing mufrodat at the SMA/MA level for students. Researchers took examples of Arabic subjects that can be applied to the Canva application. Namely, Arabic subjects at the SMA/MA level in learning to write creatively. This research was conducted at SMA Plus Panyabungan, North Sumatra.

In the Arabic language material from the elementary/MI, junior high, high/MA, and college levels, it cannot be separated from mufrodat learning. Because from mufrodatlah a sentence can be formed. In its application, students are expected to be able to make mufrodat according to the provisions that have been studied previously. Usually in applying, students are asked to write on a sheet or notebook to make a mufrodat. When the teacher has taught students to make mufrodat, students are also introduced to using the Canva application as a supporting medium to create designs as needed. The benefits that can be obtained by students are, in addition to being able to train knowledge, creativity and skills, they can also sharpen students' cognitive abilities. On the other hand, if the student is successful and can operate the design on Canva, he can also upload the results on his personal social media, or create his own if family members or other relatives have a business and promote it through the posters they make.
With the learning process on material about Arabic, an educator is recommended to choose the use of learning media according to the needs of students and the material to be taught. With learning media as a tool in realizing learning goals which is a real truth where educators are messengers or learning materials, without media the material delivered will be difficult to reach by students.

According to Gabriela et al. (2022) on students' interest in learning media, in conveying messages the teacher at least considers the selection of learning media. There are three functions that are integrated with each other with the existence of learning media, the main work is different which generates interest in investigating and studying and finding out about the media. The next function is mediation which is a contact or mediator between teachers and students. The third function is information displayed and clarified by educators, with learning media students can capture what is explained or explained by the teacher.

Learning Arabic in the SMA/MA Class X/2 level, usually the teacher also encourages students to make writing in books or colored cardboard to further enhance the appearance of the vocabulary or vocabulary of each student. But at this time, technology can again be used for the learning process. Attractive designs or posters that have a variety of colors and various writings, make students ask and their vocabulary or vocabulary to live. Mufrodat is a fragment or piece of words contained in a sentence. If the vocabulary or mufrodat is written by choosing the color and writing model according to the theme and contents of each heart.

For example, independence day, with the theme of heroes and struggles, students can express their expressions by choosing red and white as templates in the poster, plus the illustrations of flags and others that are already available in Canva. In any case, the mufrodat that is poured by the students in the form of sadness can be poured in gray or fun and joy, cheerfulness, or want to display the mufrodat with the theme of serenity, can use bright colors such as blue, pink, white, yellow, and so on. In this case, the cognitive of students is honed with knowledge, technology, art, and other creativity. This poster can also be used, not only stored in a gadget or laptop, but if it is a poster that is made and designed, it can be printed to get a physical form. Can be used or displayed in the school magazine, so that members. Schools can see the results of each student and beautify and fill in the existing school magazine. The following are examples of simple designs that readers can present and see in developing the Canva application as an Arabic learning medium.

The following is an example of an Arabic numeral vocabulary design using the Canva application.
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The following is an example of a vocabulary design for Arabic animal names through the Canva application:

Based on the above explanation, the reader should be able to know the steps to get and use the Canva application in learning or in other purposes, this tutorial is presented by using gawai, with the reason gawai is easier and more accessible to everyone, especially learners for learning and other activities.

The steps are as follows:
1. Install the Canva application via the playstore or you can go directly to the web if it's from the desktop
2. Registering a canva account
3. Using canva designs
4. Save your design from Canva
CONCLUSION

Seeing the results of the explanation above, learning media is very important to help the educational process. The media that is currently being introduced puts forward innovation and technology to be carried out in the realm of education, one of which is learning Indonesian. How learning media provide tools in the form of knowledge, as well as hone the creativity and skills of students in learning at school. Canva applications can be used in the learning process. Canva is a web-based application that has various formats and provisions to help teachers (educators) and students (students) more easily carry out learning based on innovation, ability, technology, and various other advances that can be obtained through the Canva application. Look stunning and attract students’ interest in learning by introducing imagination that shows interesting material. To find out other benefits and effectiveness in using the Canva application as an Indonesian language learning medium, further research is needed to support the achievement and success in using Indonesian language learning media.

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